

IMAGE CONSENT

At Totley Primary School we will sometimes take photographs of children. We use photographs as evidence of their learning journey and to celebrate their achievements and other activities they are taking part in. We may also use these images on display boards around school, in our prospectus or in other printed publications that we produce as well as on our website, and we may also make video/DVD recordings for monitoring events or other educational use.

From time to time, our school may be visited by the media who may take photographs or film footage of an event. Students will often appear in these images which may then appear in local or national newspapers or on televised news programmes. We also use a third party for official school photographs.

We would like your consent to take photos of your child and use them in the ways described above. If you're not happy for us to do this, that's no problem – we will accommodate your preferences.

If you change your mind at any time, you can update your preferences on the Edulink One app, by emailing enquiries@totley.sheffield.sch.uk calling the school on 0114 2364482.

Conditions of Use

- 1 These permissions are valid for the period of time your child attends the school. The consent will automatically expire after this time. We will not re-use any photographs or recordings after your child leaves the school without additional consent.
- 2 If we issue a new form, following an update to the form for example, any previous consent will be superseded.
- 3 We will not use the personal details or full names (which means first name and surname) of any student in a photographic image, on video/DVD, on our website, in our prospectus or in any of our other printed publications.
- 4 If we use photographs of individual children then we will not use the name of that child in the accompanying text or photo caption. If we name a child in any text then we will not use a photograph of that child to accompany the article.
- 5 We may include picture of children and staff that have been drawn by the children.
- 6 We may use group photographs or footage with general labels, such as 'making Christmas decorations' or 'museum trip'.
- 7 We will only use images of children who are suitably dressed.
- 8 We will discuss the use of images with children in an age appropriate way to role model positive behaviour.
- 9 Occasionally third parties may require consent for their processing activities.

Totley Primary School

I am happy for the school to **take photographs** of my child

I am happy for photos of my child to be **used in displays** around the school including **banners, signage, displays and posters**

I am happy for photos of my child to be **used on the school website**

I am happy for photos of my child to be **used on google profiles** (these may appear where you google the school and click images)

I am happy for photos of my child to be used in the **school prospectus** and other **printed publications for promotional purposes ie. school newsletter, leaflets, documents**

I am happy for my child's image to be **recorded on video/DVD**

I am happy for my child to appear in **local media such as the Sheffield Star** if a newspaper photographer or television film crew attend an event organised by the school

I am happy for photos of my child to be used on the **school social media accounts (e.g. Twitter)**

I am happy for my child's photograph to be used in **classroom workbooks** belonging to other children

Mercia Learning Trust

I am happy for photos of my child to be **used on Mercia Learning Trust websites ie. the Mercia Learning Trust website and any other Trust school websites**

I am happy for photos of my child to be used on **Mercia Learning Trust social media accounts (e.g. Twitter, Facebook, Instagram and LinkedIn)**

I am happy for photos of my child to be **used on google profiles** (where you google the Trust and click images)

I am happy for photos of my child to be used in the **Mercia Learning Trust prospectus** and other **Trust printed publications for promotional purposes ie. newsletters, leaflets**

I am happy for photos of my child to be used in Trust **banners, signage, displays and posters**

I am happy for my child's image to be **recorded and used for film and video productions for the Trust ie. promotional marketing videos**

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I have read and understood the conditions of use and I am also aware of the following:

- Websites can be viewed throughout the world and not just in the United Kingdom where UK law applies.

- The press are exempt from the Data Protection Act and may want to include the names and personal details of children and adults in the media.
- I/we will discuss the use of images with our child to obtain their views if appropriate
- As the child's mother/father/carer/guardian, we/I agree that if we/I take photographs or video recordings of our child which include other children, then we will only use these for personal use.